



Kit Chi (Decca) Chan

UX DESIGNER & 3D LEAD ARTIST

CONTACT

London, UK
07305024024
deccackc@gmail.com
deccackc.wixsite.com/portfolio

CORE COMPETENCIES

Immersive Tech, 3D Game, Digital Twin, UX/UI Design, Motion Graphics

UX & INTERACTIVE SKILLS

Unity 3D, Unreal, TwinMotion, Playcanvas, Figma, Sketchup

3D & VIS SKILLS

2D and Video Editing:

Adobe Photoshop, Illustrator, Aftereffect, Premiere

3D & Visualization:

Maya, Zbrush, 3Ds MAX, Substance 3d, IClone, Marvelous Designer

PROFILE

Experienced 3D Lead Artist and UX Manager with over 18 years of expertise driving Digital Twin, Gaming, and 3D User Experience Design for commercial brands. Recognized for delivering cutting-edge technology strategies and successfully translating user needs into concrete business requirements alongside engineering teams. Adept at bridging art and technology by facilitating cross-functional communication, sourcing innovative software solutions, and driving cohesive project delivery.

RECENT EXPERIENCE

Valkyrie Industries | UX Designer

LONDON, UK • 07/2023 - 04.2026

- Developed UX designs and interfaces for NMES VR and mobile applications, enhancing usability for fitness applications and stroke rehabilitation.
- Created and integrated 3D game assets, including UI/UX components, for immersive VR environments.
- Authored UI/UX design documentation and conducted usability testing ensuring strict FDA regulatory compliance.

Global 32 Construction Ltd | Digital Marketing Specialist

LONDON, UK • 12/2022 - 06/2023

- Managed website functionality, performance, and user experience optimizations.
- Developed content strategies, created social media assets, and oversaw video post-production for digital campaigns.

Varadise Limited | Tech Artist & Business Dev Manager

HONG KONG • 04/2021 - 07/2022

- Researched IoT equipment, connectives, plugins, and software solutions for accurate project proposals and cost estimation.
- Analyzed and translated user needs alongside civil engineers into concrete business requirements.

Hong Kong Polytechnic University | Tech Strategist & 3D Producer

HONG KONG • 09/2020 - 02/2021

- Designed and developed Virtual Learning Experiences in an immersive platform to create social experiences for MSc Design students.

Visionaries777 | Lead 3D Designer & Project Mgr

HONG KONG • 05/2017 - 06/2018

- Managed project objectives, developed UX storyboards, and applied contemporary production design trends for AR applications.

Key Projects: BMW 6 Series GT IAA (AR), Live Bau Interactive Building

EDUCATION

MSc, Multimedia, Ent. & Tech

Hong Kong Polytechnic Univ.
2019 - 2020

Higher Diploma, Multimedia

Hong Kong Polytechnic Univ.
2003 - 2005

CERTIFICATIONS

Algorithms & Data Structures

PEAK (2019)

Unity Game Design

Feva Works (2017)

CONTINUED EXPERIENCE

Freelance Designer

HONG KONG • 07/2018 - 10/2020 (CONCURRENT WITH MASTER'S)

- Developed immersive design deliverables for Awethentic studio clients.
- Provided Unity3D re-skinning and bug fix services for Ashley game studio.

Key Projects: La Mer Blue Heart Ocean Protection (AR/VR), Chris Pratt Avatar (AR)

More Than That Culture / TCC Global | Sr Motion Graphic Designer

HONG KONG • 03/2016 - 04/2017

- Designed and created 3D animations and visual effects for Hologram showcases.
- Designed 3D models for TCC Global's 7-11 Rewards project to exceed goals.

Harmony Studios Limited (UK) | 3D Artist

LONDON, UK • 09/2014 - 02/2016

- Maintained comprehensive knowledge of character rigs, game animation pipelines, and integration into game engines.
- Created innovative virtual characters, environments, and props.

Key Projects: Sealed Air (AR), Grenade App (AR), Dan Leno (AR)

Cherry Picks Resources Co. Ltd | Senior 3D Artist

HONG KONG • 04/2011 - 01/2014

- Created and designed immersive applications and hologram motion graphics.

Key Projects: Dior Facade (AR), Hang Lun Properties (Kinect/AR), Hennessy Artistry

EARLY CAREER (2005-2011)

GameCyber Technology Ltd | 3D Game Artist

HONG KONG

Title: 無間道 Online (Infernal Affairs Online)

Artificial Life, Inc. | 3D Mobile Game Artist

HONG KONG

Titles: V-girl® 3.0, V-boy™, V-Penguins®, Big Brother, America's Next Top Model Cycle 7

PolyU Tech & Consultancy | 3D Game Artist & Animator

HONG KONG

Titles: WET, Power Ranger, NASCAR